

August 2023

# CHAMBER CHATTER



*The Official Newsletter of the  
Greene County Chamber of Commerce*

Phone: (724) 627-5926  
Email: [info@greenechamber.org](mailto:info@greenechamber.org)  
[www.greenechamber.org](http://www.greenechamber.org)



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## Canva for Dummies

Learn about how to make your own flyers, social media posts, or whatever your creative mind wants! Mandi Fordyce, Communications & Membership Coordinator from the GC Chamber of Commerce will be going through the basics of Canva and how to use it. Please create an account through Canva and bring your computer for an interactive seminar. If you need help setting up a Canva account, please let us know whenever you register.

Register by Monday, August 21st by  
emailing guest name(s) to  
[info@greenechamber.org](mailto:info@greenechamber.org)

# Thursday, August 24th

Hampton Inn – Waynesburg

Cost – \$15/member \$20/non-member

11:30–Networking

Noon– Lunch & Program

Lunch will be provided  
by 5 Kidz Kandy and  
will consist of club  
wraps, bag of chips,  
water, & a brownie.

Reservations made must be paid for unless cancelled 48 hours in advance.

Wednesday,  
**August 23rd**



11:30–Networking  
Noon–Lunch and Program  
At Brady's Roadhouse  
555 West High Street  
Waynesburg, PA 15370

Cost - \$20/member \$25/non-member

Our speaker will be MaChal Forbes with the Greene County United Way.

Register by Wednesday, August 18th by emailing guest name(s) to [info@greenechamber.org](mailto:info@greenechamber.org) or completing the google form.



Lunch will be provided by Brady's Roadhouse and will consist of grilled chicken breast, stuffed shells, green beans, garlic bread sticks, salad, and New York style cheesecake

Reservations made must be paid for unless cancelled 48 hours in advance.



9:00-10:00 AM  
Coffee and Discussion  
At the Kiln to Table  
352 South Richhill St.  
Waynesburg, PA

**NO CHARGE!**  
Come & Go as You Please



**KILN TO TABLE**

Coffee, juice, & scones will be available, provided by Kiln to Table.



**AUGUST 16TH**  
No Reservation Necessary.

# WELCOME NEW MEMBERS



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Waynesburg, PA 15370

740-491-8721

<http://www.metistcc.com>

[charity.stackhouse@metistcc.com](mailto:charity.stackhouse@metistcc.com)



## Women in Business Breakfast

On Friday, August 4th 2023, the Greene County Chamber of Commerce Hosted a multitude of member businesses for their 6th annual Women In Business Breakfast. The speaker at this year's breakfast was Denise Leigh. The topic of her keynote was "Getting Sticky." Using her past, present, and how she is shaping the future, Denise spoke about empowering young people as a high school business education teacher in rural PA for 28 years. Teaching 12 different business education classes over the years, she spoke about her art teacher certification and how she enjoys using that talent to elevate her learners through an immersive instructional strategy where creativity and great, rich business education content has joined to provide a truly memorable and meaningful learning experience for her students. Denise also touched briefly on how she's working through Harvard University to earn her Leaders of Learning Certification. She was also a 2022 Pennsylvania Teacher of the Year Finalist. Hearing about her journey, her recent travels, and how she strives to empower and motivate other business leaders and teachers through her teaching strategies to help others learn and grow was truly powerful. Following her keynote, Denise was open to questions and discussion regarding the topics she had discussed.



## Bowlby Bits - August 2023

Hours: Monday - Thursday: 9am – 6pm | Friday & Saturday: 9am – 3pm



### SUMMER READING:

Baby Lap Sit – ages 6 weeks to 18 months	Tuesdays at 11:30am
Toddlers – ages 18 months to 35 months	Tuesdays at 10:30am and 5:00pm
Preschoolers – ages 3-5 years	Tuesdays at 1:30pm
Stories Under The Moon – ages 2-6 years	Wednesdays at 6pm
Ready For Kindergarten – ages 4-6-years-old	Mondays at 10:00am to 1:00pm
Summer Quest! – ages 6-8-years-old	Wednesday at 10:00am to 3:00pm
Summer Quest! – ages 9-12-years-old	Thursday at 10:00am to 3:00pm

**SUMMER READING ZOO FIELD TRIP** – Saturday, August 19th come join us for our Summer Reading Program’s annual trip to the Pittsburgh Zoo. Call the Bowlby Library to register or to find out more information. Free admission to Summer Reading Attendees and children 2 years old and younger, Tickets are \$20 for the general public. All payments due by August 1st.

**MAHJONG CLUB** – Every Wednesday, 1:00 – 4:00PM. A tile-based game that's been played in Asia for over 300 years. Although the game is hard to master, it's easy to learn the basics.

**BOWLBY BOOK CLUB** – New members are always welcome to join! Held on the second Thursday of the month at 4:30 PM. This month’s book discussion is on Charmaine Wilkerson’s “Black Cake”.

**COSMIC BINGO** – Friday, August 25th will be a fun night of Glow in the Dark or "COSMIC" Bingo! Sponsored by SeniorLife of Greene County.

**CPR/AED TRAINING [AHA]** – Saturday, August 26th 10AM to 2PM CPR Certification classes for Adult, Child, & Infant First Aid, choking, and AED with 2-year certification card and manual. Cost is \$88. RSVP required to Sharon at 724-984-5702 and seating is limited.

**FRIENDS SHARING GRIEF** – First Monday evening of every month at 5pm. This is a support group for those who are struggling with the loss of an important person in their life.

**TECH TUTORING** – Every Wednesday and Thursday afternoon [1PM – 3PM] bring your electronic device, charging cords, account passwords, and your library card. First-come, first-served. Need a different time? Call in to the library to set-up an appointment. Always free...just drop in!

**SUMMER MOVIES UNDER THE STARS** – Enjoy a movie here at the library Friday, August 11th, beginning promptly at 8:00 P.M. on the Library’s Lawn. This Month’s Movie is ????. FREE snack and beverage! Call the library to RSVP your seat(s).

**PUZZLE COMPETITION** – Saturday, July 22nd @ 9:30AM – 12:30PM. A max of 10 teams of two to compete in putting together a 500-piece puzzle in three hours or less. Contact the library for more details.

**NIFTY KNITTERS** – Every 1st & 3rd Thursday of each month from 11:00AM – 1:00PM. Share with like-minded knitters!

**T.O.P.S.** – Take Off Pounds Sensibly Every Saturday, 10:00AM – 11:00AM.

Call or stop in at Eva K. Bowlby Public Library for more info or to register for any of the above events.  
724-627-9776 • 311 N. West St., Waynesburg, PA 15370 • [www.evakbowlby.org](http://www.evakbowlby.org)



## U.S. Small Business Administration Will Host 2nd Annual Small Business Cyber Summit During Cybersecurity Awareness Month

The U.S. Small Business Administration (SBA) announced today that the agency will host a cyber summit in October 2023. The free cybersecurity series supports America's 33 million small businesses with tools, tips, and resources from multiple federal agencies to bolster their cybersecurity infrastructure, in addition to exploring new trends and challenges entrepreneurs are increasingly facing.

"Digital tools represent some of the most exiting revenue growth opportunities for American small businesses from the \$5.2 trillion global e-commerce marketplace to cutting-edge AI and other digital tools," said SBA Administrator Isabella Casillas Guzman. "As small businesses increasingly rely on technology to start and grow their businesses, our SBA Cyber Summit and our work modernizing the SBA will help more entrepreneurs make the digital pivot safely by leveraging SBA resources and private sector solutions to defend their businesses, their customers, and their livelihoods from the ever-evolving threats from cyber criminals."

"The rapidly evolving and interconnected world continues to present new challenges for small business owners, and it is our objective to empower them with the proper tools. Through our SBA Cyber Summit, the goal is to bolster the confidence and the know-how of our resilient U.S. small businesses to deal with these cyber challenges head-on," said SBA Associate Administrator of the Office of Entrepreneurial Development Mark Madrid. Registration for the event is open to all and free. Sign up at: <http://bit.ly/SBACyberSummit2023>.

### About the SBA's 2nd Annual Small Business Cyber Summit

The summit will feature various speakers, including SBA Administrator Guzman, SBA Associate Administrator Madrid, SBA Resource Partners, Small Business Development Centers, the SBA Small Business Digital Alliance, the Cybersecurity and Infrastructure Security Agency (CISA), FBI, business chambers, state government partners, experts from the public/private sectors, major technology platforms, and award-winning business coaches. Composed of digestible and compact segments, attendees will have the opportunity to network and access practical tips, problem-solving strategies, industry trends, threat avoidance, and small business testimonials in order to learn how to help small business owners defend themselves against cyber-attacks.

Cyberattacks are a growing threat to small businesses and the U.S. economy. According to the FBI's Internet Crime Report, the cost of cybercrimes against the small business community reached \$3.31 billion in 2022.

Small businesses are attractive targets because they have information that cybercriminals want, and they typically lack the security infrastructure of larger businesses.

Surveys have shown that a majority of small business owners feel their businesses are vulnerable to a cyberattack. Yet many businesses cannot afford professional IT solutions, have limited time to devote to cybersecurity, or do not know where to begin. The 2nd Annual SBA Cyber Summit will address these formidable challenges with turnkey solutions or eliminate workplace injuries.



## Five Steps to a Well-Designed Benefit Strategy

A well-designed employee benefit strategy can help build a significant advantage for any company seeking to grow through the acquisition and retention of key talent. The inability to hire and retain a strong workforce will affect an organization's performance and inhibit its ability to achieve corporate goals and objectives. The ability to understand employee needs and craft a customized strategy is one of the more critical components of successful human resource management.

MY BENEFIT  
ADVISOR

The following five steps will aid in the development of a successful benefit design strategy.

1. **Be Sure to Develop a Benefit Strategy that Aligns with the Company Mission Statement...**A company's benefit strategy should not be thought of as distinct and unrelated to the long term business goals of the company, but should instead compliment the ideological philosophies the business was built on.
2. **Set Benefit Plan Goals and Budget...**Establishing objectives for the company benefit program will enable decision makers to select the right plans, plan designs and services to round out their overall portfolio. As a general guideline, an employee's benefits cost is approximately 30% of their overall compensation.
3. **Analyze Employee Demographics and Benefit Needs...**Benefit portfolios should be relevant and match the specific demographics and needs of each company's diverse workforce
4. **Choose Plans and Providers that Match the Above Criteria...** With the help of a benefits broker or consultant, create a benefit portfolio based on the established strategy, budget and needs of the company.
5. **Develop an Effective Communication Strategy...**An effective communication strategy, involving a variety of media formats, allows employees to take full advantage of the benefits provided. Communication should extend beyond open enrollment periods and provide updates, reminders and education throughout the plan year.

Once the strategy has been developed, plans chosen and employees enrolled, company leaders should analyze and review the program on a regular basis and be prepared to modify the strategy and its components as needed. Employee feedback can be a valuable resource for this process. A sound benefit strategy should not be carved in stone but should be fluid, adapting to evolving needs, company development and any changes to the business environment and socio-economic conditions.

The Greene County Chamber of Commerce offers its members access to My Benefit Advisor as a solution for employee benefits, including voluntary offerings. For more information about My Benefit Advisor, visit our website at [greene.mybenefitadvisor.com](http://greene.mybenefitadvisor.com) or contact Mike Galardini at (800) 377-3539.

Presenter:



2023 PA TAX SERIES

### Getting Started with myPATH

FREE WEBINAR!

September 13, 2023  
12PM EST



### Getting Started with myPATH September 13th, 2023

Registration Deadline: 9/13/2023 at 12 PM

Learn how to get started with the Department of Revenue's new self-service portal called myPATH.

Attendees will learn:

- what type of profile users should be creating
- how to successfully register them, gain access to both personal and business related accounts
- get access to client accounts if applicable
- explain what features are available through the portal both as a logged in user or non-logged in user

[Register Here](#)



## IN THE NEWS

### Student-operated WCTV and WUSN Receive Seven Awards

Waynesburg University's student-operated television station, WCTV, and sports network, WUSN, recently received a total of five Communicator Awards and two Telly Awards. "It is an honor for WCTV and WUSN to be recognized by these outstanding organizations that represent high professional standards," said Melinda Roeder-Skrbin, instructor of communication and WCTV faculty advisor. "Once again, our students earned more awards this year than any other university in the region. This recognition is a testament to their ambition, professionalism and teamwork."

The winning entries for The Communicator Awards included:

- "Soaring Sailplanes" – Caleb Yauger, reporter, WCTV
- "The Haunting of Greene County" –Rebekah Vaughan, Micah Leith and Benjamin Champ, production team, WCTV
- "WCTV Newscast" – Timothy Durkin, producer
- "Waynesburg's Men's Basketball" – Jeremiah Miller, executive producer, WUSN live production
- "WCTV Election Night Special Report" – Micah Leith, executive producer

The winning entries for The Telly Awards included:

- "WCTV Newscast" – Timothy Durkin, producer
- "WCTV Election Night Special Report" – Micah Leith, executive producer

The Communicator Awards, presented and reviewed by the Academy of Interactive & Visual Arts (AIVA), is the leading international awards program for the recognition of excellence in all areas of communications. Annually, almost 5,000 entries are received from various agencies, companies and studios.

The Telly Awards honor excellence and creativity in video and television across all screens. Entries received span from all 50 states and five continents, and represent widely respected agencies, companies and stations.

"I am very proud of our students' efforts and dedication to their craft," said Roeder-Skrbin. "Their work exemplifies the excellence and high standards that WCTV and WUSN has come to represent."

### Waynesburg U. Recognized as a "College of Distinction"

Waynesburg University has been recognized as a 2023-2024 College of Distinction, marking the eighth consecutive year of receiving the honor. The University was also named a Pennsylvania College of Distinction and a Christian College of Distinction. "We believe that engaged students are successful students," said Tyson Schritter, chief operating officer for Colleges of Distinction. "And Waynesburg University's dedication to experiential learning shows us that each of its students has the opportunity to play an active role in their education."

As part of the selection process by Colleges of Distinction, institutions undergo detailed interviews and research which evaluate their adherence to the Four Distinctions: Engaged Students, Great Teaching, Vibrant Community and Successful Outcomes. In addition to its recognition as a 2023-2024 College of Distinction, the University's programs in business, education and nursing also received specialized recognition.

"We don't rank our schools," said Schritter. "Every student has individual needs and flourishes in a specific environment. We prefer to focus on the innovative ways that colleges all around the country are providing an enriching undergraduate experience." Schritter continued, "We are deeply inspired by how Waynesburg University immerses students in their academic pursuits, fostering a welcoming community that provides unwavering support throughout their college years and beyond."

To view Waynesburg University's profile, visit [collegesofdistinction.com/school/waynesburg-university](https://collegesofdistinction.com/school/waynesburg-university).

**About Colleges of Distinction**—Since 2000, Colleges of Distinction has been committed to honoring schools with a dedicated focus on the undergraduate experience. Its website provides dynamic college profiles, customized tools, and resources for students, parents, and high school counselors. For more information, and to learn how to become a College of Distinction, visit [CollegesofDistinction.com](https://CollegesofDistinction.com).



## Curbside or In-Office Notary!

Notary service is available by appointment. Notary work (excluding title transfers) is free to chamber members as part of your membership benefits.

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RSVP (Retired & Senior Volunteer Program) of Greene County offers meaningful and rewarding volunteer opportunities for adults ages 55 & over.

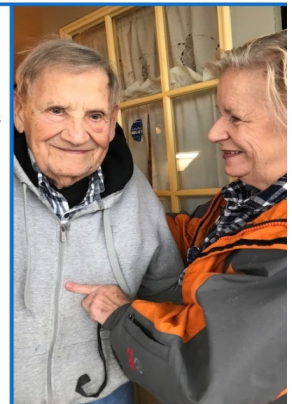


#### Benefits of Volunteering:

- Supplemental Accident Insurance
- Mileage Reimbursements
- Opportunity to Meet New People
- Make a Difference in your Community

#### RSVP volunteers may serve as:

- Financial Literacy Course Instructor
- Food Bank/Pantries
- Home Delivered Meals Drivers
- Store to Door Grocery Delivery
- Telephone Reassurance
- VITA (Volunteer Income Tax Assistance) Tax Preparer



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