

# CHARBER CHAR

The Newsletter of the Greater Waynesburg Area Chamber of Commerce

## Letter from The President

Chad Moore and I recently represented the Greater Area Waynesburg Chamber of Commerce at the opening of the new Welcome Center on Route 79 at Kirby.

· The skies were threatening: but, the enthusiasm of those who were seeing the new center for the first time was anything but cloudy. The Center is something that we of Greene County should be very proud. A very special thanks to all those who through the years have worked to make this a reality.

It is hoped that the Welcome Center will open the doors of Greene County to visitors, and showcase areas that we often take for granted, but are indeed very special. Tourism is a very big business in this state – why shouldn't we share in it? It could mean added revenues to all concerned.

When you see strangers in your place of business, please welcome them; show them the hospitality for which Greene County is known. Let's show them they do indeed have "A Friend in Pennsylvania."

> John Owen, President, Special Events Commission

## Welcome To New Members

Ingrid and Farley Toothman, TOOTHMAN DENTAL CLINIC, 801 East Greene Street, Waynesburg (412) 627-5399.

Steve Fenstermacher, COMPUTER F/X, 604 N. Richhill, Waynesburg (412) 627-5858.

Bill & Barbara Malinosky, YUM-YUM TASTY DONUTS, #8 Central Plaza, Waynesburg, PA (412) 852-1248.

## General Membership Meeting, Speaker and Entertainment Wednesday, June 28th at Noon Pepper Tree

Guest Speaker: David K. Friend, Supv., Div. Customer Services & Acctg.
West Penn Power Company

Topic: Facts... Customers Need to know about three PURPA projects. Entertainment: 1994 Miss Rain Day, Amber Chaudhry

Chamber Members are **urged** to attend, meet and welcome the seventeen Miss Rain Day Contestants for 1995 and their parents.

### MEMBERSHIP PROFILE

## **Fancher Graphics**

Commercial Art/Graphic Design Ibra S. Fancher

1602 E. High St., Waynesburg, PA 15370 (412) 852-3078 • FAX (412) 852-2974

Fancher Graphics has been conducting an advertising/graphic design firm in Waynesburg since 1991. Toby Fancher, the owner and principle designer, received his education at the Art Institute of Pittsburgh. He then moved to New Jersey where he worked for a medium sized advertising agency handling clientele ranging from locally owned small businesses to international corporations.

Toby decided to move his family to a safer, calmer atmosphere. He, his wife, Patti (Long) Fancher from Carmichaels and two boys, Drew and Sean, chose Waynesburg. Here the Fanchers could be around family and friends. Toby also felt that the area could utilize and support a Graphic Design firm.

The first few years, the business operated out of the family's home. As the business and work load grew, the need for employees and a larger space arose. Fancher Graphics is now located at 1602 East High Street (behind Pat's Discount) in Waynesburg. If you come to visit or happen to call you most likely will speak to Becky Woods - the office manager and graphic designer.

Fancher Graphics designs and produces many types of promotional materials such as:

company logos, stationery, flyers, brochures, catalogs, slide presentations and overheads, plus indoor and outdoor signs. If your company needs to relay a message to the public or other businesses, contact Fancher Graphics at 852-3078 to discuss the specifics.

Some local businesses that have a working relationship with Fancher Graphics are: 4°Seasons Lawn & Garden, Allied Electric, Community Bank, Dr. Steinberg & Associates, Dr. Webb & Associates, John Wall, Inc., Kiwi Fence, Greene Precision Products, Uncle Sam's American Eatery, and Waynesburg College.

# Words of Praise and Appreciation to Integra Bank . . .

... for your landscape beautification!!

## Greene County Day At Kennywood, Monday, July 10th

Make your plans to join us, the Greene County Messenger & WANB for a fun-filled day at discounted prices. \$11.50 per ticket (all day ride pass and 6 pack of Pepsi) or \$17.00 per ticket (ride the Greene Co. bus, all day ride pass and 6 pack of Pepsi). Tickets available at the Chamber and WANB.

#### GENERAL MEMBERSHIP MEETING

MEMBERS PRESENT: John Owen, Special Events Commission; Stan Majesky, Greene County Job Center; Leigh Gardner, C.A.R.E.; Millie Wonderling, Bowlby Library; Sheila Barger, Integra Bank; Chad Moore, First Federal Savings and Loan; Ann M. Whipkey, Huffman-Whipkey Insurance; Sam McCollum, "Uncle Sam's"; Andrew Corfont, Community Bank; Francis L. Gressly, Consultant; Walter Christopher; Pauline Crumrine, Commissioner; Jack McCracken; Mark Poach; Bonnie Campbell, Greene ARC; Toby Fancher, Fancher Graphics; and, Jacqueline Dane, Chamber of Commerce. President John Owen called the meeting to order at 12:15 pm. He welcomed everyone and asked for introductions around the room. John Owen dispensed with approval of the April 26, 1995 minutes until the next general meeting, since sufficient copies were not available. On motion by Ann Whipkey and seconded by Bonnie Campbell, the Treasurer's report was approved. On a motion by Jack McCracken and seconded by Ann Whipkey, the Secretary's report was approved.

COMMITTEE REPORTS: Jack McCracken [Co-Chairman DSA Banquet] reported nothing new is happening other than the banquet is scheduled for October 21st at the Elk's Lodge and Ferd Dolphi would provide the entertainment, from 5:30 to 8:30. Andrew Corfont [Director/Miss Rain Day Scholarship Pageant] reported we had a very successful kickoff luncheon at Rohanna's on May 21st for 18 contestants and their mothers. One of the contestants dropped out because of a scheduling conflict so we have a total of 17 contestants. They all have their packets, and will be contacting businesses for sponsorship. He reported they are required to acquire \$300.00 in sponsorship, advertising and special contributions for the slide show and scholarship savings bonds. The deadline for the contestants to submit their contribution forms is June 16, 1995. He stated that we would appreciate everyone's help in assisting the contestants and the Chamber. He explained sponsorship and reported that we had 500 books (programs) printed last year and 900 persons were in attendance at the Pageant. Mr. Corfont also thanked First Federal Savings & Loan for sponsoring the contestant photographs, Greene County Memorial Hospital for sponsoring the Slide Show and a special thanks to Toby Fancher for contributing the Miss Rain Day Pageant Logo. Chad Moore [Annual Golf Outing Chairman] announced the golf outing is scheduled for June 24th, and asked members in attendance to drop off prizes at the Chamber Office or First Federal. Chad also stated that the stated time in the notice has been changed to 8:00 -Shot Gun Start instead of 9:00 as originally printed. The donation of prizes has been overwhelming (to date in excess of 50); we have seven teams at present and anticipate approximately 20 teams. John Owen [Chairman, Special Events Commission] and [Educational Fund Committee] reported that Jeremy Kuharcik won the \$1,500 scholarship award. The Committee met last week for pictures and to present the check to Jeremy. He stated that Jeremy is very deserving of this award, submitted an exceptional essay and will be going to Penn State in the fall. John Owen reported that this year Greene County Messenger asked the Chamber to work with WANB and sponsor Greene County Kennywood Day. He stated we are receiving fifty (50) free tickets for this effort and the tickets will be used for Miss Rain Day. In the past we have taken the contestants to Pittsburgh and this year they will be escorted to Kennywood on July 10, 1995. Ann Whipkey wanted to know if buses would be going...Buses will be going and we will sell all day ride & admission tickets which include the bus ride, along with tickets for those with their own transportation. John Owen also reported on the Sesquicentennial: a bike hike from the west coast to Washington, D.C. We are going to welcome approximately 300 to 500 bikers on August 26, 1995; they will be in need of a place to stay. We are looking at Lion's Park and the Fairgrounds....they need shower facilities and are willing to pay. We are trying to get organizations to put together dinners. We will be hearing and reporting more as time goes on.

OLD BUSINESS: Jack McCracken reported that he will be working on the "Welcome to Waynesburg Sign" in the near future. He stated that being a member of the Chamber of Commerce is one of the prerequisites of sign placement. If a member wants a sign placed, they should advise the Chamber office.

NEW BUSINESS: John introduced the Chamber's new Executive Secretary, Jacqueline "Jackie" Dane. John Owen also reported that the Dunk Tank for Rain Day on July 29, 1995 is in disrepair and the cost could be prohibitive to fix the Tank for this year's festivities; we are looking into the possibility of renting a tank. Pauline Crumrine reported that Friday, May 26, 1995 is the opening of the WELCOME CENTER and there is available space within the Center for businesses to display specialty items in glass-enclosed cases. The Welcome Center will rotate these displays; the Historical Society has an exhibit. She suggested we could use the facility to promote Rain Day and suggested the formation of a committee for Waynesburg promotion. John Owen thanked Toby Fancher for his pro-bono work and advised the membership that Toby is working a new Logo for the Chamber. Andrew Corfont proposed a new laser printer for the office; the quantity of work is increasing and some of the equipment is inadequate. John Owen advised this should be brought before the Board of Directors for a vote. Ann Whipkey stated that she could possibly donate a keyboard for the computer.

SPEAKER: John Owen introduced Leigh Gardner, M.S., Greene County Coordinator the C.A.R.E. (Crisis, Addiction, Recovery & Education Center) Leigh Gardner addressed the membership explaining she is new to this area, discovered CARE is a member of the Chamber and looks forward to working with us in the future. She explained that the C.A.R.E Center was formed with the merger of two facilities, CARE, Inc., and The Washington Co. Council on Alcoholism and Drug Abuse, Inc. They provide DRUG & ALCOHOL SER-VICES, ASSAULT PROGRAMS (Rape and Sexual Abuse) and PARENTING EDUCA-TION AND SUPPORT. The Center provides professional, confidential evaluation and treatment of alcoholic and chemically-dependent persons and their families, including Individual Therapy, family therapy and group therapy. They also offer an Intensive Outpatient Program. They work closely with the legal system in their Driving Under the Influence Program providing individual assessment and educational classes. They have an immense number of Court referrals. They also work with children of alcoholic families who sometimes require counseling. CARE is currently working with Greene County Mental Health, training other professionals to know what to look for. They have one Sexual Assault Counselor in Greene County and she can be reached at their Greene County Office (627-6108). In addition to Waynesburg, they have two offices, their main office is located in Washington and they are also located in McMurray. The Rape Crisis Center provides services to children and adults who have been affected by sexual assault. The Center offers Education Programs to community, professional, social, civic and school group and are supported by United Way and also Human Services Development Fund. Leigh explained that Care's FIRST (Families Involved Regaining Strength Together) is a program which fosters the healthy development of "at risk families," through comprehensive counseling and support services in conjunction with parenting education. The CARE Center initiated the FIRST program to support highly stressed families dealing with issues frequently associated with child abuse and/or neglect, such as poverty, isolation, etc., through education and counseling. Leigh thanked the Chamber for the opportunity to speak to these family issues and opened the floor for questions. The membership was most receptive and received answers to numerous questions.

ADJOURNMENT: On a motion made by Stan Majesky and seconded by Chad Moore, the meeting was adjourned at 1:00 p.m.

Respectfully submitted, Jacqueline Dane, Executive Secretary

## Gain a competitive edge in today's global marketplace . . .

Rotary Club provides opportunity for YOUR employee to articipate in an exchange study with ARGENTINA.

The Group Study Exchange (GSE) Program of Rotary International is an educational activity which promotes international understanding through an organized travel experience and person-to-person contact. The program enables a team of professional people (your employees) to exchange visits with professionals from different countries. When the team visits another country, its members study the institutions and cultures of that country.

While employees are visiting another country, they will follow a carefully planned itinerary supervised by the district Rotary clubs. They will visit government offices, schools, farms, businesses, hospitals, industries, cultural and recreational activities. Team members live with Rotarian families and experience their lifestyle. They will spend a minimum of five days studying their professions in the host district.

Employees are your most valuable resource. You hire your employees because they have skills or training needed by your company. During employment, your employees are expected to increase their value to you, further developing their talents and skills. You provide training seminars and often permit an employee to enroll in special schooling.

Today our economic market is worldwide. Whether directly or indirectly, we are influenced by the impact of different nations, their languages, their cultures, their economic structure and their marketing concepts. Employees who understand these different affects on your company's marketing and subsequent earnings can be even more valuable. While there are no age restrictions, a potential GSE team member:

- \* Must have been in their profession a minimum of two years,
- \* Must be a citizen of your country,
- \* Can't be closely related to a Rotarian,
- \* Should have a professional attitude and be enthusiastic about their vocation.

Your employee will be expected to spend some personal time preparing for the visit. Your employee may attend sessions on culture, language, economics, business-industry, schools, hospitals, geography and government of the country to be visited. Team members will be able to compare their vocations with those of counterparts in the host country.

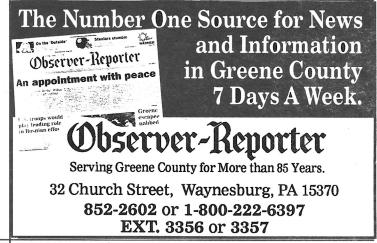
Upon returning from the exchange visit, your employee will be expected to give presentations to schools, Rotary clubs, community groups and other area organizations.

Not only will your employee have a valuable, once-in-a-lifetime experience, but your company will derive benefits for years to come. Your employee will be able to bring vital information about another country and will also be able to serve in a public relations capacity in the community.

The Rotary Foundation of Rotary International and the Rotary clubs in the visited countries provide most of the finances for this four-to six-week exchange. The team member should expect to pay for personal expenses, gifts to the host families, passport and medical insurance, if not already covered.

This year the team comprised of five professionals will exchange with Argentina. Departure date will be February 28,1996 to March 31,1996. Applications are being accepted now and the deadline date for team leader (a Rotarian) is August 1,1995 and team members (non-Rotarians) is August 15,1995!

For more information: contact the Waynesburg Rotary Club, Vanda Wall, 627-8158 work & 627-5854 home or call Donna Vesley 412-326-8828 (evening) 412-483-1767 (day).



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