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The Newsletter of the Waynesburg Area Chamber of Commerce Phone: (724) 627-5926 · Fax: (724) 627-8017 E-mail: waynesburgchamber@windstream.net www.waynesburgchamber.com

To provide services and programs that will increase the success of member businesses and organizations and enhance the economy and quality of life in the Waynesburg Area. To remain a politically unbiased and enthusiastic resource to our members and the community at large.

### GENERAL MEMBERSHIP NETWORKING LUNCHEON

### WEDNESDAY, FEBRUARY 24, 2010

First Baptist Church • Fellowship Hall Corner of High & West Streets

11:45 to 12:15 Networking 12:00 Lunch is Served 12:15 - 12:45 Brief business meeting and program 12:45 to 1:00 Networking

LUNCHEON MENU BY FIRE CATERING MENU: CHICKEN MARSALA OVER A BED OF PASTA, SPRING VEGETAGLE BLEND, ROLLS, SALAD WITH ASSORTED DRESSINGS, LEMON RASPBERRY MOUSSE TRIFLE AND BEVERAGE.

### **Program**



Census Bureau 🔊

R.S.V.P. By Monday, February 22 • 724-627-5926 Cost Per Person \$15.00 For Meal - No charge to attend if not having lunch.

### **CHAMBER CALENDAR OF EVENTS**

### February

15<sup>th</sup>Office Closed - President's Day

 $17^{th}$ Board of Directors - Noon - Chamber Office

- 18<sup>th</sup>Administrative Professionals Day Committee - Noon - Chamber Office
- 19th Golf Outing Committee 8:00 a.m. – Airport Restaurant
- $24^{th}$ General Membership Luncheon – First Baptist Church – Noon to 1:00 p.m.
- 25<sup>th</sup>Business After Hours - SRMC Occupational Medicine Center 265 Elm Drive - 4:00 to 6:00 p.m.
- 26<sup>th</sup> Deadline for Member-to-Member Discounts

#### March

 $10^{th}$ Board of Directors - Noon - Chamber Office

31<sup>st</sup>Deadline for 2010 Membership Dues and Directory Advertising

#### April

 $2^{nd}$ Office Closed - Good Friday

14<sup>th</sup>Board of Directors Meeting - Noon - Chamber Office

21<sup>st</sup>Administrative Professional's Day Luncheon

### **February Business After Hours Networking Event**

Southwest Regional Medical Center's Occupational Medicine Center 265 Elm Drive • Waynesburg, PA Thursday, February 25th 4:00 to 6:00 p.m.



Southwest Regional Medical Center recently added the Occupational • Medicine Center to better serve Greene County businesses. Located at 265 Elm Drive (in the Advanced Physical Therapy Services building), the center is the allencompassing answer for local employers.

Led by SRMC's newest doctor, Paul Vaughan, MD, MPH, FACEP the center • will offer comprehensive services for employee health, injury and care.

## January Business After Hours

### GCMH Foundation Opens Foundation for Wellness

After many months of planning and one long month of renovation, the Greene County Memorial Hospital Foundation (GCMHF) opened the Foundation for Wellness facility on the first floor of Southwest Regional Medical Center (SRMC). Giving the former Wellness Center an entire facelift and then equipping it with nearly \$200,000 of state of the art equipment, the Foundation for Wellness celebrated a Grand Opening on January 21, 2010.

Making brief presentations at the event were Jay Hammers, President of the Board of Directors of GCMHF, Cindy Cowie, CEO of SRMC, and David Jones, Executive Director of GCMHF. The facility, which has more than 500 members, now has twenty pieces of cardiovascular equipment, fifteen weight training machines, a therapy pool and a free weight room with more than 7,000 pounds of free weights.

The facility is currently accepting new members and has extremely reasonable rates, as well as extended hours throughout the week. For more information, please call 724-627-2739.







### New Members

Whipkey Heating and A/C 2695 East Roy Furman Highway Carmichaels, Pa 15320 Mrs. Heidi Whipley, President 724-966-7340 fax 724-966-2829 Main Office Whipkey8@hotmail.com HVAC 3 employees

### New Representatives **■**

Frick Tri-County Credit Union Mr. Phil Facchine, President/CEO

### Observer-Reporter

Jon Stevens, Bureau Chief jstevens@observer-reporter.com

### Waynesburg Prosperous & Beautiful

Larry Marshall, Main Street Manager lmarshall@waynesburgpa.org

#### Peacock Keller

Stephen Curry, Esquire stephen.curry@peacockkeller.com

### **New Websites**

**Balan Pest Control** 

www.belanpestcontrol.com

### **Comfort Inn**

www.waynesburgcomfortinn.com

EZ To Use Big Book

www.eztousebigbook.com

Waynesburg Animal Hospital www.waynesburganimalhospital.com

Waynesburg Borough

www.waynesburgboro.com

### New Emails

King Law Office

kinglawoffice@windstream.net

Alpha Natural Resources

kzalom@alphanr.com

The Locker Room

lockerroomwbg@yahoo.com

Morgan Properties Management

mbpastorius@gmail.com

American Red Cross Greater Alleghenies Region

Chrissy Frank and Ellen Robinson robinsonda@redcross.org.

# Job Seekers Wanted for WANT Job and Career Expo

Job seekers will have an opportunity to learn about career opportunities and meet with employers at the 19<sup>th</sup> Annual WANT Job and Career Expo to be held from 9 a.m. to 1 p.m., Friday, February 26 at the Westmoreland County Community College Youngwood Campus.

The event provides an opportunity for job seekers to connect with regional employers to discuss full- and parttime jobs and internships in areas such as business/management, financial services, health care, information technology, social services and government, hospitality and tourism, construction/building trades and advanced manufacturing.

In addition to networking with employers, participants will also have an opportunity to attend 30-minute job search workshops including "It's All in the Handshake – Job Fair Tips" at 9 a.m., "You Can Get There From Here" at 10 a.m. and "Networking Know How" at 11 a.m.

The WANT Job and Career Expo is open to the community and preregistration is recommended but not required. By preregistering, participants are guaranteed a hard copy employer directory. The deadline for preregistration is 4 p.m., February 23.

Participants should preregister online at www.wantexpo.org and complete the registration form. Walk-in registrations will also be taken the day of the job fair.

Participants are encouraged to wear professional attire and bring resumes.



### **New Address**

Enterprise Rent A Car 138 Jefferson Road

Frick Tri-County Credit Union 222 Elm Drive



Southwest Regional Medical Center recently added the Occupational Medicine Center to better serve Greene County businesses. Located at 265 Elm Drive (in the Advanced Physical Therapy Services building), the center is the all-encompassing answer for local employers.

Led by SRMC's newest doctor, Paul Vaughan, MD, MPH, FACEP the center will offer comprehensive services for employee health, injury and care.

Services offered include:

	П	Pre-employment and regulatory
7		physicals (compliant with OSHA, MSHA, DOT, HAZMAT, FAA and NIOSH)
		Toxic exposure surveillance
		Workers compensation
		Lab testing
		Physical and occupational therapy
		Case management
		Drug testing
		Pulmonary function testing
		Vision screenings
		Hearing screenings
		Work capacity evaluations
		Acute injury evaluation and treatment
		Referral to qualified specialists
		Timely generation of reports to workers compensation, employers and insurers

Dr. Vaughan has over 25 years experience in emergency medicine and urgent care, and is board certified in Emergency Medicine. He is a member of the American College of Emergency Physicians, the American College of Occupational and Environmental Medicine and has been a member of the American College of Physician Executives for 13 years. Dr. Vaughan brings extensive clinical and managerial experience to the Occupational Medicine Center, which will allow businesses to fulfill all necessary health requirements through his office.

☐ Urgent treatment for employees

☐ Follow-up for injuries

(not requiring immediate care)

Joining Dr. Vaughan at the center will be Kelly Fath, RN, BSN. A native of Greene County, Fath will serve as the Director of Occupational Medicine. Prior to accepting this position, she served as the Director of the Emergency Department at SRMC and continues to serve as the Director of the Sexual Assault Nurse Examiner program. She has experience in emergency medicine, and has managed a 30 bed inpatient/outpatient recovery room. She also served in the United Sates Air Force as a Registered Nurse.

The goal of the Occupational Medicine Center is to provide timely, cost-effective, comprehensive and convenient medical services for employers and workers emphasizing prevention, wellness, safety, education and recovery. Together Dr. Vaughan and Fath will provide outstanding medical care for employees in Greene County.

# On-Line Open House is Free to All Members

This new benefit is a great opportunity for you to showcase your business and services to fellow members and the community at large. But the best part is that this service is FREE as part of your membership in the Waynesburg Area Chamber of Commerce.

Visit www.waynesburgchamber.com and click on On-Line Open House to check out the newest addition to your member benefits package. This new member benefit is for all members of the Waynesburg Area Chamber of Commerce. Just email us 10-15 photos in a landscape format that features your business, services and employees. Be sure to include at least one photo of the front of your business. You may include captions for each photo if you wish up to 95 characters each. Send each photo in it's own email with the caption in the body of the email. Our email address is waynesburgchamber@windstream.net

Also send along a few paragraphs, around 500 words or so, on your business and services. Be sure to attach your logo to this email. We will prepare your On-Line Open House and feature one each week in the order that they are received. In addition, each featured member will also receive a request for members to visit their On-Line Open House in the weekly Eblast and on the home page of the website. Plus your On-Line Open house page will remain in the archives as long as your membership remains active and there will be links to your On-Line Open House from both the Membership Listing and Member Service

Listing sections on the website. If you have a special event or promotion, or if you add new product or service, be sure to send us a photo and a caption or a new paragraph to add to your On-Line Open House. They can be updated easily, just let us know what you'd like to add or delete and when. If you need us to take the photos and put together the text for you, please let us know. We will be happy to stop by. Don't miss this opportunity to advertise your business for FREE to fellow chamber members and all visitors to the chamber website! This is your membership working for you - take a few moments to help us promote your business! If you have any questions, please give us a call at 724-627-5926.

### CHAMBER HAS BEGUN ADVERTISING SALES FOR THE NEW "GREEN BOOK"

The Chamber has once again partnered with Village Profile to produce the latest edition of the "Green Book" which is our Welcome to Waynesburg or quality of life magazine. This publication will be distributed to new members, tourists, new residents and business owners and anyone interested in our area. Village Profile works directly with Chambers all across the country handling the advertising sales and production of the book. 5,000 will be printed and distributed over the next 4-5 years or until supply indicate. The sales representative that will be working with us this time around is George Schmidtetter. George is a native of the Pittsburgh area and will be contacting all Chamber members by phone and personal visits. He will work from the Chamber office and may even reside here with us for several weeks. He will carry a letter of introduction from our office so please take a moment to speak with him when he calls. This publication is a vital part of what the Chamber does for the members and our community and through the years has become a publication that we all can be very proud of. To view the last publication, visit www.waynesburgchamber.com and click on the cover of book at the bottom of the home page. If you have any questions, please do not hesitate to give the office a call.

# Chamber Newsletter Advertising Rates

"Your business could advertise here!" Call the Chamber Office to find out how to reserve this space and reach over 300 businesses in the Waynesburg Area. Monthly rate - \$30 Annual rate - \$300. Ads may be changed monthly.

### BEST PRACTICES

### HOW TO BUILD AN EFFICIENT AND PRODUCTIVE WORKPLACE

An efficient and cohesive workplace is all about building the morale and productivity of employees, while minimizing complaints, disruptions and distractions so everyone can focus on the work at hand. However, this is easier said than done. Today's workplace faces several challenges, including a large number of baby boomers that are contemplating traditional retirement, combined with a shortage of young people entering the workforce. Not only are there less people entering the workforce, many of those who do enter the workforce are lacking the experience to replace those retiring baby boomers. Also, we're seeing a shift in demographics with more women in the workplace than ever before (nearly three-quarters of mothers with children under age 18 are working), combined with increasing customer demands and global competition. "Implementing best practices strategies to achieve a workplace that improves the employer's bottom line and the employee's quality of life is a difficult task," says Amy Broadbent, the vice president of JRG Advisors, the management company for ChamberChoice. "Given the diverse nature of today's workforce, finding solutions that create a win-win for both the employer and employee is challenging because there is no one-sizefits-all solution."Smart Business spoke with Broadbent about best practice strategies, how to implement them and how they lead to a more efficient and productive work environment.

What can be done to make a workplace more productive?

While the implementation of best practices varies by employer, there are commonalities that will lead to a productive work environment. Proper induction of new employees, a formal employee appraisal system, staff development and training, ongoing communication, and a competitive 'family friendly' employee benefits package all help build and maintain a positive work environment that is free from discrimination and disruption.

## How should new employees be properly brought into the fold?

Induction aims to provide new

employees with information about the organization that will help them to be effective in their jobs. When possible, it is beneficial for new employees to have a mentor who can provide additional information and 'hands on' coaching. It is also important to ensure new employees know where to go for help or with a complaint on any issue.

How should an employee review and appraisal process work?

A formal employee review and appraisal process allows for ongoing feedback that encourages people and directs change when necessary. The purpose of the review process is to provide constructive feedback relative to the requirements of the job and job performance. It is important to ensure all employees fully understand the appraisal process. Include positive feedback about what an employee does well. Performance assessments should be specific and include ongoing strategies that will enable employees to increase their skills. Avoiding performance issues ultimately decreases morale, credibility of management and the organization's overall effectiveness.

## How does training and communication factor into a productive work environment?

Staff development and training should be available and ongoing for employees at all levels. Business is constantly changing, so if you're not constantly training and educating your employees, your company will lose ground to its competitors. Continuous training is essential to keeping employees competent in what they're doing today and competent in what they'll be doing in the future.

Communication, as we all know, is vital to everything. Communication between employees and management is a critical component to any organizations success. An 'open door' management policy encourages communication and reminds employees it is OK to ask questions. Communicating with employees is a continual process. It takes on a variety of different forms and accomplishes a variety of objectives. It serves to educate, advise and instruct.

## What kind of 'family friendly' benefits can employers offer?

Many employers find value in offering 'family friendly' benefits the help employees find balance between their work and home lives. These benefits include such things as wellness programs, Employee Assistance Programs (EAPs), flexible or cafeteria style benefits plans, and volunteer release time. 'Family friendly' includes a range of benefits and practices that contribute to employee well being, resulting in reduced stress and increased comfort and security.

## Bottom line, why should employers implement best practices strategies?

Increased job satisfaction can lead to better performance and studies show that employees who are satisfied with their jobs tend to be more loyal, remain with the organization longer, provide better customer services and feel less stress. Ultimately, satisfied employees have a positive impact to the employer's bottom line.

Amy Broadbent is the vice president of JRG Advisors, the management company for ChamberChoice. Reach her at (412) 456-7250 or amy broadbent@jrgadvisors.net.

# 2010 Membership Directory

Enclosed in this newsletter is an advertising form for the 2010 Membership Directory. Don't miss this excellent members only advertising opportunity. The directory will be distributed to over 300 members and another 100 will be included in relocation packages, visitor guides and new member packets throughout 2010. The printing deadline is March 31st.

# Member-to-Member Discounts

2010 Member-to-Member Discounts are currently being solicited for the coming year. If you would like to offer a discount to your fellow members and their employees on products or services, please use the form enclosed in this newsletter to sign up. If you have already been contacted to confirm an offer from 2009, there is no need to complete the form. The 2010 Membership Cards will have the discounts printed on them and the, will also be listed on the chamber website. If you have any questions, please contact the office. All discounts must be confirmed by the printing deadline of February 26th.

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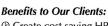




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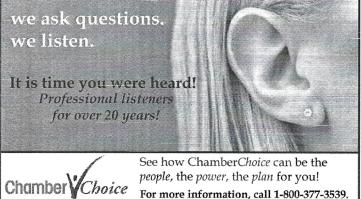
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**Return Service Requested** 

Did you see your name in this issue? If not, call the office to find out how to be in next month's issue.

Please be sure to share this newsletter with others in your place of business.

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