

## April 2022



Phone: (724) 627-5926 Email: info@greenechamber.org www.greenechamber.org


## Canonsburg Cake Company

## 2 <br> RIBBON CUTTINGS

We held a ribbon cutting in September for this new member's virtual business, and it has grown so much that now there is a physical location. On March 25th, we celebrated the Grand Opening of Canonsburg Cake Company's bakery space, located at 1 West Pike Street in Canonsburg! This was a joint effort between the Greene County Chamber, Peter's Township Chamber and Greater Canonsburg Chamber. Thank you to everyone that was able to make it up to the ribbon cutting.


## SmartSand Inc.

SmartSand Inc. held a ceremonial ribbon cutting for their new rail transloading terminal station located at the Iron Senergy preparation plant in Waynesburg in March. Byt helping to support this project, more than half a million dollars were secured from a Rail Freight Assistance Program (RFAP) grant to ensure this concept comes to fruition.

Before EQT Corporation partnered with SmartSand on the project, Northern White Sand—which is used int eh hydraulic fracturing process-would be transported in from Ohio via heavy trucks. This railcar terminal will reduce the average distance per load to well sites, yielding a reduction of almost three million miles in truck travel per year. As a result, this will positively impact our environment along with reducing wear and tear on roads. Most importantly, this operation will create permanent jobs in Greene County.

## Chamber of Commerce Scholarship Deadline Approaching

The Greene Country Chamber of Commerce is reminding the public that the deadline for three scholarships opportunities is approaching.

This is the thirty-second anniversary of the Greene County Chamber of Commerce Scholarship. The scholarship program is open to any Greene County student who will be graduating senior in 2022. In addition to the $\$ 1,500$ scholarship the winner will also receive a laptop, courtesy of Pcsquared.

The Chamber urges all high school seniors who have been accepted to a College or Technical School as an incoming freshman this Fall and have maintained a cumulative grade point average of 3.0 or better while in high school to apply for this scholarship.

Applications are available in the Chamber of Commerce Office at 3157 Mt. Morris Road and can also be obtained by calling the Chamber of Commerce office at 724 627-5926 or downloaded from the Chamber website at www.greenechamber.org

Completed applications for both scholarships must be submitted by $3: 30$ pm on Thursday, April 14th. The winners will be announced in early May and the Scholarship Award presented at the Chamber's General Membership Luncheon on May 25th which will be held at Waynesburg University.
 Highlights from the Pittsburgh Great Gathering


## University of Pittsburgh SBDC to relocate outreach center in Greene County, partner with Greene Co. Chamber of Commerce

The University of Pittsburgh Small Business Development Center (SBDC) announced the relocation of its outreach office in Greene County to the Greene County Chamber of Commerce offices in Waynesburg at 3157 Mt . Morris Road. The move establishes a partnership between the Greene County Chamber of Commerce and the Pitt SBDC in order to streamline services and become more efficient in serving Greene County small businesses.

The University of Pittsburgh SBDC provides no-cost consulting, educational programing, and access to business-building resources for small business owners and entrepreneurs. The Pitt SBDC is part of the University of Pittsburgh Institute for Entrepreneurial Excellence (IEE) and serves the region in western Pennsylvania. It is also designated as a Pennsylvania SBDC Center of Excellence in Digital Services, providing businesses with specialized services like Search Engine Optimization (SEO) analyses, Social Media audits, e-Commerce consulting, and more.
"The Pitt Small Business Development Center joining us at our GCCC office only makes sense. As both our missions reflect, we strive to best serve the business community and this arrangement will allow both organizations to enhance our efforts," said Melody Longstreth, Executive Director of the Greene County Chamber of Commerce.

In 2020, the Pitt SBDC was named the nation's \#1 Small Business Development Center by the U.S. Small Business Administration (SBA) out of roughly 1,000 like centers. In 2021, the Pitt SBDC helped more than 1,400 businesses (which support nearly 10,000 regional jobs) with nearly 15,000 hours of consulting services. The efforts also resulted in clients securing more than $\$ 22$ million of business investment and helped launch more than 70 new businesses.
"While we have worked together with the GCCC for years, this move will allow both organizations to be more effective," explained Ray Vargo, Director of the University of Pittsburgh SBDC. "We see this move helping us expand our presence and being able to better provide our award-winning services for small business owners throughout the county."

The Pitt SBDC outreach center in the Greene Co. Chamber of Commerce will take effect in April 2022. The SBDC plans to have a business consultant available for one-on-one meetings and consultations every Wednesday during normal business hours. More information on scheduling and services available from the Pitt SBDC can be requested at sbdc@innovation.pitt.edu.

## WELCOME NEW MEMBERS


smartsand
Mine to Wellsite Solutions ${ }^{\circledR}$

SmartSand Inc.
Thomas Young
GM Sustainability 212 Mine Road

Waynesburg, PA 15370
201-755-6096
tyoung@smartsand.com
http://www.smartsand.com

## Black Diamond Realty

David Lorenze
Principal
1399 Stewartstown Road
Morgantown, WV 26505
304-413-4350
info@blackdiamondrealty.net www.blackdiamondrealty.net

## NEW REPRESENTATIVES



Hampton Inn Waynesburg
Brittany Georg
Assistant General Manager
227 Greene Plaza
Waynesburg, Pa 15370
724-802-1010

Microtel Inn \& Suites
by Wyndham
Jesica Adamson
General Manager
300 Comfort Lane
Waynesburg, Pa 15370
724-627-0310

## March Business Connection Luncheon



Thank you My Benefit Advisor for being the sponsor of our March Business Connection Luncheon. Also thank you to Jeremy Kelly, Director of Planning for the County of Greene, Department of Planning \& Community Development. He will be presenting information about the Greene County Tax Base and how it affects our economy.


April Women in Business Breakfast
Thank you to Pam Marisa, owner of the Denny House and Direct Results for speaking and sharing the beautiful venue for this event.


# Menber in the Spothght Grifene County Mustum 

## Greene County Museum

After a long, cold, busy winter, the Greene County Historical Society Staff are getting the final touches on everything in preparation for Opening Day. Being held April 30, 2022, from 10 AM - 3 PM, it is the official kick off to our season and we couldn't be more excited to welcome everyone back. Our "Blast from the Past Opening Day 5 K " is virtual again this year. Allowing participants the flexibility to "5K their way", they can run, jog or walk when and where they want. Registration is active and will remain open until the event date. All proceeds from the 5 K directly benefit the GCHS! Register today at: https://runsignup.com/Race/PA/Waynesburg/StrongerTogetherGreeneVirtual5k Our hope is everyone will complete their 5 K and come visit us at the Museum when they're done. From 10 AM - 3 PM we will be welcoming guests back with demonstrations and activities across the grounds and self-guided tours of the museum. A few of the attractions we will be offering are Field Work Demonstrations by Fred Kiger's team, Black Smithing, Print Shop Demonstrations, Civil War exercises and much more (subject to change without notice). We always like to give guests something new to explore and we are working on some exciting projects, with the goal of completion before Opening Day. A new display room (or two), rejuvenated hardwood floors and Memory Medallions are just a few of the things guests have to look forward to. While you're here, you won't want to miss grabbing lunch (and something to take home for dinner) from our Brick Oven Concessions. The historic brick oven gives food a unique flavor you can't get anywhere else. Items
 including Pizza, Pepperoni Rolls, Hot Dogs, Pierogies and more will be available throughout Opening Day. Our gift shop is stocked with books on local history, books by local Authors and unique gift items. We have also restocked our t-shirts, including the new W \& W Railroad graphic, an original creation by volunteer Zac Reitmeyer. A limited quantity of hoodies with the original Museum logo will also be available. If you can't join us for Opening Day, be sure to plan a visit this summer. Beginning Saturday, April 30, through October 9, 2022, we will be open to the public Tuesday - Saturday from 10 AM - 3 PM. Be sure to follow us on Facebook @gchsofpa or visit our website www.greenecountyhistory.org for a complete list of events and presentations. Come, walk the grounds, tour the buildings, and spend the day with the endless history at the

Greene County Historical Society Museum!


## THE WAY: A NEW VISION FOR THE COMMUNITY



First Baptist Church, located on 303 W High Street in Waynesburg, is in the process of remodeling the former Belko Foods store, located on 206 W High Street, into a 16,000 square foot community center titled The Way. "The Way will change the spiritual landscape in Greene County by spreading the
love of Jesus," Dawn Mankey, Sunday school teacher and chair of the mission board said.
According to Mankey, the church conceived of the idea to reach out more intentionally into the community before Belko Foods even became available for sale, so when it did it felt like a sign.
"After thinking we should do more and almost the exact funds needed to purchase the building were given to us, we thought that was God's hand in opening that door for sure," Mankey explained.

According to Rev. Dr. Edward Peirce, Senior Pastor at FBC, the funds needed to move forward with the extensive remodeling project are almost completely raised.
"We have a goal of $\$ 2.4$ million. We started raising money about eight months ago," Pierce said. "We're very close to $\$ 2$ million right now. As soon as we receive our official 501 c 3 designation from the IRS, I would anticipate the other funds."

Pierce explained that The Way will consist of preschools, a playground and recreational area, a conference area for various groups, a café that will be open to the public, as well as a half-court or full-court gymnasium.

What is especially unique is that, although The Way is property of FBC, it will be its own nonprofit entity.
"They'll have their own board, and they'll make their own decisions about what they're doing. We want this to be a collaborative community and interdenominational effort. We don't want this to be simply us trying to do this," Pierce said. "We need the Christian community and the community at large to help us support this. There's a great deal of excitement and anticipation about the availability of the center and how we can use it to address the needs of our community."

Vice moderator at FBC, Jonathan Johnson, had a hand in facilitating the purchase of Belko Foods and is eager to see the impacts this new asset to downtown Waynesburg will bring.
"Making something new and exciting for people to rally around in our community is so important," Johnson said. "We have an opportunity to meet the needs of our community with the use of this building and the programming developed through The Way Community Center of Greene County. The vision for this is still being crafted."

Johnson expressed that for The Way to be successful, it will take a substantial amount of people and organizations to come together, as this center is distinct from the church. "So, if someone has an idea that they're passionate about, something that can make a difference, then they need to reach out to us," he explained. "We don't want to
 replicate what anybody else is doing, and we want to come alongside people that are doing good work and figure out how we can all work together. Those are all things that we really want to be able to do, that we know will be required for us to truly change our community."


TAKE THE VIRTUAL TOUR
FBCTHEWAY.ORG

## IN THE NEWS

## Member Dr. Lawrence Stratton earns 2022 Lucas-Hathaway Award

History of Teaching Excellence—Recognizes a faculty member with a history of teaching excellence.
Presented as a faculty member who "treasures every contribution made by a student in the classroom," Dr. Lawrence Stratton, associate professor of ethics and constitutional law, received the 2022 History of Teaching Excellence Award. It was mentioned that he "is an excellent teacher, not only for extraordinary intelligence, but also for the genuine interest in both the subject matter and the students."

One colleague stated that he "raises the bar for our students, presenting thought-provoking material and exposes students to a blend of lecturing and Socrative teaching."

A student nomination for Dr. Stratton shared that he "does not do what he does to be rewarded, he does it for the love of his students and the future of this world."

Dr. Stratton holds a Bachelor of Science degree in Economics from the University of Pennsylvania's Wharton School, a Juris Doctor degree from Georgetown University Law Center and a Master of Divinity degree and a Ph.D. in Philosophy from Princeton Theological Seminary.

In addition to his teaching responsibilities, Dr. Stratton is the Director of the Stover Center for Constitutional Studies and Moral Leadership at Waynesburg University. The Lucas-Hathaway Charitable Trust has established an endowed fund that provides two annual teaching excellence awards for full-time faculty members and one award for a part-time faculty member. Faculty members were nominated by students, faculty or alumni. Each recipient will receive a commemorative plaque and a \$1,200 award. The Trust is funded by J. Richard Lucas and C. Joan Hathaway Lucas, members of the class of 1950.

## Waynesburg University Unveils New Esports Arena

Waynesburg University recently completed construction on its new, state-of-the-art Esports Arena, made possible by a generous donation from an anonymous donor. The Esports Arena will be home to the University's new esports program, launching in fall 2022. Located in Buhl Hall, the facility is completely functional and will be accessible to current students for various events during the remainder of the spring semester. The University received a $\$ 400,000$ in-kind gift from an anonymous donor to support the development of the program within the Department of Athletics.
"I am very excited to see the growth of esports at Waynesburg University," said Adam Jack, Director of Athletics, Chairperson for the Criminal Justice and Social Sciences Department and Professor of Criminal Justice. "The generous Donor that provided us with this state-of-the-art gaming equipment and esports arena, as well as the vision of President Lee, Provost Baer, and all of the Senior Staff members, have created a platform for Waynesburg University to be the premiere location for competitive esports in this region. The partnerships that we have already established have positioned us to take a lead role in the development of esports in Southwestern Pennsylvania." The University's esports arena is one of the largest in the region, with 25 stations, each equipped with the following: Alienware Aurora R12; Alienware 38" Curved Gaming Monitor; Alienware Gaming Mouse; Alienware Mechanical Gaming Keyboard; and An electric height adjustable standing desk. Bose QuietComfort Noise Cancelling Headphones are also available to players.

The space is also equipped with an Optoma projector and a separate viewing room. The Arena and the viewing room are separated by a $4^{\prime} \times 8^{\prime}$ SmartGlass window. The SmartGlass is normally opaque, providing the esports team privacy. Once the glass is electrified, the glass becomes clear for viewing.

## IN THE NEWS

## Greenbriar Treatment Center to Join Gateway Rehabilitation Center

Officials from Washington Health System (WHS) announced that they have entered into an agreement with Gateway Rehabilitation Center for purchase of the health system owned drug and alcohol rehabilitation locations known as the Greenbriar Treatment Centers. Under this agreement, all Greenbriar Treatment Center services will become a part of the Gateway Rehab addiction treatment network. It is anticipated this transaction will be completed by June 30, 2022.
Brook Ward, President and CEO of Washington Health System said, "Greenbriar and Gateway have historically been the leading providers of drug and alcohol related health services in the Pittsburgh market and beyond. The proposed merger will enable the community, family members of those seeking treatment, and our referring healthcare professionals, to have a centralized and streamlined system to coordinated care for patients."
Benefits from the proposed agreement will keep the focus on the patient(s) that need help during their road to recovery. This includes a financially sustainable model for drug and alcohol services within our communities and continuing to provide the highest quality addiction and recovery treatments to the local members of our community while also managing costs. As the health care industry continues to evolve, providers and consumers are both seeking solutions that meet public demands for coordinated care, at a reasonable cost.
Over the last several months, the leaders of WHS and Gateway Rehab determined that the best way to ensure a strong future for the delivery of addiction treatment was to join forces.

James Troup, President and Chief Executive Officer of Gateway Rehab, stated, "With this proposed transaction, staff, patients, partners and the community can be assured that services will continue to be provided including the long-term treatment facility located inside WHS Greene, in Waynesburg Pennsylvania." Also, the vast majority of Greenbriar Treatment Center employees will be offered positions through Gateway Rehab and this transition will not affect services provided in the immediate future. Troup added, "Greenbriar Treatment Center is a strong fit with Gateway Rehab's mission and philosophy. Both companies have similar values and principles including treating everyone with respect and dignity while also recognizing every individual is unique in their path to recovery."
Between now and June 30th, representatives of the three organizations will be finalizing all standard "due diligence" and completing documents related to the closing of the transaction. Once the transaction is complete, Gateway will operate the long-term inpatient residential facility, located inside WHS Greene (350 Bonar Ave., Waynesburg) as well as the Greenbriar Detoxification \& Inpatient facility in Washington Pa, and the outpatient facilities in North Strabane, Monroeville, New Kensington, South Hills, Squirrel Hill, Wexford, Robinson, and two halfway houses (one for men and one for women).

## Different Abilities and Nutrition Security Summit 2022

Greene County Human Services Mental Health and Intellectual and Developmental Disabilities in partnership with the Greene County Food Security Partnership extend and invitation to participate in the Different Abilities and Nutrition Secure Summit on Wednesday, April 20th from 10:00 am to 3:00 pm at the Greene County Fairgrounds.

The registration form must be submitted no later than April 14th and the event will be limited to the first 75 applicants.

Should you have any questions, please feel free to contact Greene County Human Services at 724-852-5276.
Download the Registration Form HERE.


## The Value of Effective Communication for Employee Engagement



Some of the most impactful decisions a person makes during the course of a year regards those pertaining to personal healthcare for themselves and any affected family members. For those who are employed, company benefit programs can provide a safety net that offers significant financial protection against any financial obligations arising from such medical situations.

For employers this presents a challenge, especially in today's work-from-home environment. The process of communicating benefit options and boosting employee engagement can be complex and time-consuming as human resource staff must consider the mixed demographics, capabilities and diverse needs of the workforce. Complicating matters, there's no one-size-fits all communication method to reach all employees.

But the importance of designing an effective communication strategy cannot be overstated. The value placed on a company benefit program is a key component in the employer's ability to attract and retain quality talent. And employees who understand and utilize a well-designed benefit program are typically more engaged, resulting in a workforce that is typically more productive...resulting in a win for both employer and employees.

The Greene County Chamber of Commerce offers its members access to My Benefit Advisor as a solution for employee benefits, including voluntary offerings. For more information about My Benefit Advisor, visit our website at greene.mybenefitadvisor.com or contact Mike Galardini at (800) 377-3539.


# Are you looking to grow your business? 

# Learn how to qualify and apply for small business financing through the Southwestern Pennsylvania Commission. This free webinar led by our Manager of Commercial Lending, Steve Meredith. 



Please, join us for this free webinar:
Tuesday May 10, 2022 at 1:00 pm

## PROMOTE YOUR BUSINESS...

## IN THE 2022-2023 COMMUNITY \& BUSINESS RESOURCE GUIDE AND MEMBERSHIP DIRECTORY



Don't miss out on this opportunity to promote your company in the Chamber's most valuable publication. 600 copies are distributed to Chamber members, new member businesses and the general public. The publication serves as a member directory and a "Welcome to Greene County" that showcases what Greene County has to offer. This full-color, high gloss directory is the "go-to" tool on your desk, providing you with the names, numbers, email and websites for all of the Chamber's 350+ member businesses.

## PRICING FOR THIS YEAR!



Business Name
Contact Person:
Email: $\qquad$
Phone: $\qquad$
Please enclose Ad copy (does not need to be camera ready) call us at 724-627-5926 or email: info@greenechamber.org
Deadline to reserve space is July $15,2022$.
Payment Method:
_-_-_ Check payable to Greene County Chamber of Commerce enclosed
__-_-_ Please send invoice for payment
_-_-_ I would like to pay by credit card over the phone
_-_-_ I will pay by credit card at www.greenechamber.org


Friday, April 8th - Trivia Challenge, Waynesburg VFW
Wednesday, April 13th - Business Connections Luncheon, EQT REC Center Friday, April 22nd - WCHS FFA Greenhouse Ribbon Cutting, WCHS Greenhouse Wednesday, April 27th - Administrative Professional Day Luncheon, First Baptist Church Fellowship Hall
Wednesday, May 11th - Lunch $\mathbb{\delta}$ Learn, Community Foundation Thursday, May 19th - Business After Hours, The Denny House Wednesday, May 25th - Business Connections Luncheon, Waynesburg University Wednesday, June 1st - Coffee © Commerce, Hill Top Packs Coffee Company Friday, June 17 th - Annual Golf Outing, Carmichaels Golf Course Wednesday, June 29th - Business Connections Luncheon, Waynesburg University Wednesday, July 13th - Women's Leadership Conference, Valley View Farm Wednesday, July 20th - Business Connections Luncheon, Waynesburg University Saturday, August 2oth - Greene County Day at the Wild Things Ball Park Washington Thursday, August 25th - Business After Hours, Thistlethwaite Vineyard Wednesday, August 31st - Coffee \& Commerce, Hill Top Packs Coffee Company Thursday, September 8th - Lunch $\%$ Learn, Community Foundation Wednesday, September 28th - Business Connections Luncheon, TBD Thursday, October 6th - Lunch $๕$ Learn, Community Foundation Friday, October 14th - Women in Business Breakfast, The Denny House Thursday, October 27th - Annual Banquet and Awards Presentation, Valley View Farm Thursday, November 1oth - Business After Hours, Hampton Inn Waynesburg Saturday, November 26th - Small Business Saturday Saturday, December 3rd - Downtown Christmas Parade


## Finish your vacation

 shopping or all of your Christmas shopping in one swoop!

Please call 724-627-5926 or email info@greenechamber.org with your commitment to participate or if you

# HIIP IS DRIIIE BISIITES TO YOU! 

Each year the chamber organizes two gift card/gift certificate raffles. These tickets sell fast and drive customers into local businesses. We already have a waiting list for this year's tickets.

We are currently looking for businesses who would like to participate in 2022.

Tell us what level you would like to participate at $\$ 25, \$ 50, \$ 100$, and if you will be providing a gift card/certificate from your business or if you
would like to purchase one yourself from another local business or national chain. You can also tell us how much you would like to spend and we will invoice you and make the purchase for you! It couldn't be easier.

Each donor will be listed on the tickets which include two, three-digit numbers.

We are currently seeking participation commitments for one or both raffles. The Summer Vacation Raffle donation deadline is Monday, April 11th and the Christmas Raffle is Monday September 19 th or commit to both now!

The winner of the Summer Vacation raffle will be drawn on Thursday, May 26 th and the Christmas raffle will be drawn on Thursday, November 17 th. The winning number will be based on the PA Lottery evening three-digit number drawing on those dates.

Don't miss this opportunity to support shopping local and your chamber's program of work at the same time!

Notary is available by appointment. Notary work (excluding title transfers) is free to chamber members as part of your membership benefits.
Email melody@greenechamber.org or call 724-998-2386 to schedule an appointment.


## Place Your Ad Here!

## Contact

melody@greenechamber.org for more information!


Want To Volunteer But Don't Know How To Get Started?


RSVP (Retired \& Senior Volunteer Program) of Greene County offers meaningful and rewarding volunteer opportunities for adults ages 55 \& over.
blueprints $=$

AmeriCorps Seniors

Benefits of Volunteering:

- Supplemental Accident Insurance
- Mileage Reimbursements
- Opportunity to Meet New People
- Make a Difference in your Community

RSVP volunteers may serve as:

- Financial Literacy Course Instructor
- Food Bank/Pantries
- Store to Door Grocery Delivery
- Telephone Reassurance
- VITA (Volunteer Income
- Vita (Volunteer Income Tax Assistance) Tax Preparer

"Yesterday's Service...Today's Technology" 595 East High Street • Waynesburg, PA

$$
724-627-5454
$$



## AMERCN

 PiCKEns

ANOTHER CREM SEASOK


AMERIGAN PICKERS ARE LOOKJNG FOR LARGE, RARE COLLECTIONS \& THINGS THEYYE NEVER SEEN BEFORE. TELL US THE INUERESTING STORY BEHIND YOUR STUFFL TO BE CONSIDERED, PLEASE CONTACT US AT: AMERICANPICKERS@CINEFLIX.COM or leave a voicemail at (646) 493-2184
or on facebook: @GotAPick PLEASE LET US KNOW:

- YOUR NAME, TOWN \& STATE
- PHONE NUMBER
- WHERE YOUR COLLECTION IS LOCATED
- A DESCRIPTION OF YOUR ITEMS

