



September 2021

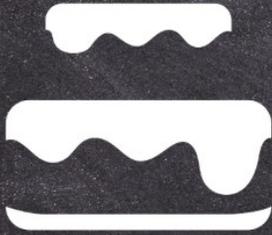
CHAMBER CHATTER

The Official Newsletter of the
Greene County Chamber of Commerce

Phone: (724) 627-5926
Email: info@greenechamber.org
www.greenechamber.org



Welcome New Member!



CANONSBURG
CAKE COMPANY

Owner: Lindsey Parks
www.CanonsburgCakeCompany.com
724-299-1323
CanonsburgCakeCompany@gmail.com
www.facebook.com/CanonsburgCakeCompany

Join us for a
Ribbon Cutting
and Cake Tasting!



Wednesday, September 15th
4:30-5:30pm - Tasting & Networking
5:00pm - Ribbon Cutting Ceremony
At the Hampton Inn of Waynesburg

**ENTER TO WIN A
FREE DOZEN
CUPCAKES!**

September General Membership Networking Luncheon

Wednesday, September 29th Networking at 11:30 - Program begins at noon

Hampton Inn Waynesburg - 227 Greene Plaza

\$20 member - \$25 non-member

Seating is limited to the first 50 guests , please register at info@greenechamber.org

"Celebrate Small Business! - Hear how some local small businesses are succeeding despite today's challenges"

Menu : Lasagna, Green Beans, Salad and Rolls by Back Bay Catering

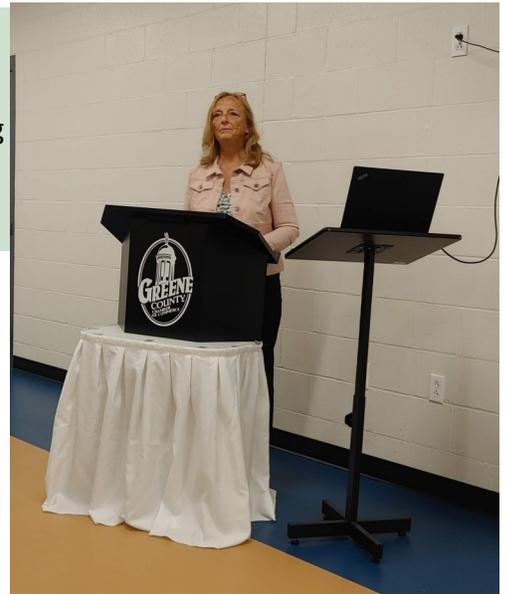
HAPPY SMALL BUSINESS WEEK





Our delicious meal provided by Back Bay Catering.

Janice Blair-Martin, Chamber President, speaking at the opening of the luncheon.



August Networking Luncheon



Chair of the Greene County Commissioners, Mike Belding, was our keynote speaker at the August Networking Luncheon. Mike gave an overview of the Wisecarver Recreation Area project that is currently underway. This multi-phase plan, will create a recreational area, just west of Waynesburg for residents and visitors alike. Ground breaking on the first phase of the project took place last month and will create a parking area and softball field among other amenities. He also presented a "State of the County" update and entertained questions from the guests.

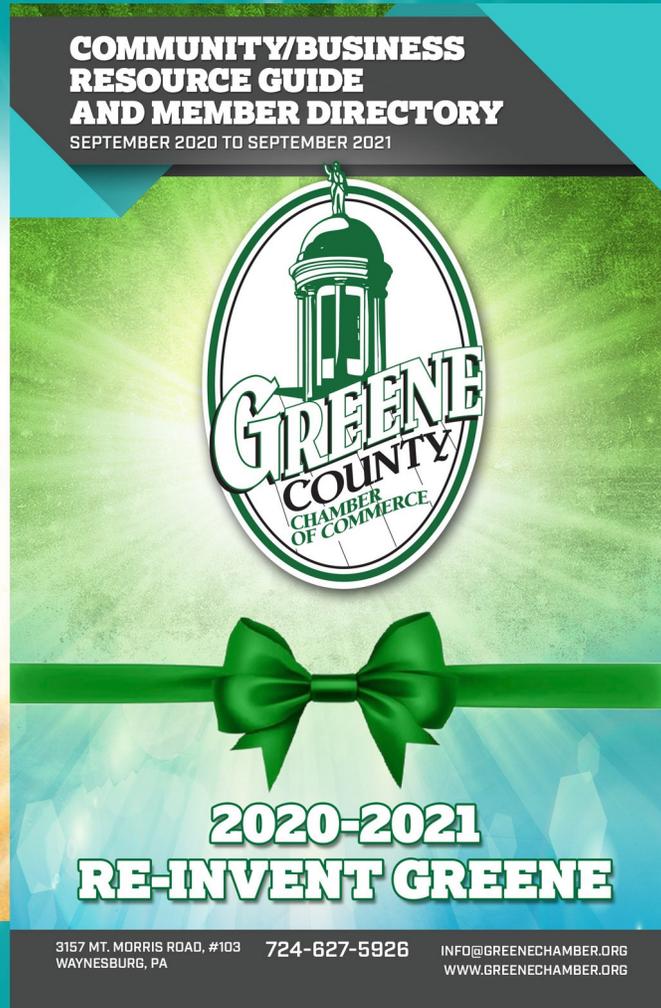


Commissioner Mike Belding speaking about the Wisecarver Recreation Area Project that is currently underway.



PROMOTE YOUR BUSINESS...

IN THE 2021-2022 COMMUNITY & BUSINESS RESOURCE GUIDE AND MEMBERSHIP DIRECTORY



Don't miss out on this opportunity to promote your company in the Chamber's most valuable publication. 600 copies are distributed to Chamber members, new member businesses and the general public. The publication serves as a member directory and a "Welcome to Greene County" that showcases what Greene County has to offer. This full-color, high gloss directory is the "go-to" tool on your desk, providing you with the names, numbers, email and websites for all of the Chamber's 350+ member businesses.

PRICING FOR 2021!

FULL PAGE	HALF PAGE	QUARTER PAGE	TWO FULL PAGE SPREAD
Full Color Ad 8.0 in (H) x 4.50 in (W)	Full Color Ad 4.25 in (H) x 4.50 in (W)	Full Color Ad 4.25 in (H) x 2.75 in (W)	Full Color Ad 8.0 in (H) x 9.0 in (W)
\$250	\$150	\$100	\$450
Choose This Option	Choose This Option	Choose This Option	Choose This Option
X	X	X	X

Business Name: _____
 Contact Person: _____
 Email: _____
 Phone: _____

Please enclose Ad copy (does not need to be camera ready) call us at 724-627-5926 or email: info@greenechamber.org

Payment Method:

Check payable to Greene County Chamber of Commerce enclosed

Please send invoice for payment

I would like to pay by credit card over the phone

I will pay by credit card at www.greenechamber.org

4th ANNUAL Women In Business Breakfast THE ROARING 20s

The 4th Annual Women in Business Breakfast took place last month in the Benedum Dining Hall at Waynesburg University. The keynote speaker was Stacey Brodak, Vice President of Institutional Advancement and University Relations from Waynesburg University who presented “We’ve Come a Long Way Baby! Looking at Both ‘20s American Business Culture.”

The eye-opening presentation included interesting facts, solid numbers and historical data that women are gaining ground in the business world, but there is still work to be done to be on equal footing with male counterparts in most industries. A delicious breakfast was provided by Aladdin Food Services.



**FirstEnergy
Foundation**





Greene County Forgivable Advance for Small Business Assistance

(FASBA)

*Eligibility Requirements Apply



The Purpose:

The Forgivable Advance for Small Business Assistance (FASBA) provides up to \$50,000 grants for small, local businesses who have been impacted by the COVID-19 pandemic. These are federal grants to fund local programs to relieve businesses of the economic disaster and keep the county thriving.

This is not a first-come, first serve program.

To be eligible, a business must:

- Demonstrate it experienced a 25% annual or quarterly disruption due to the COVID-19 crisis
- Provide evidence of viability before crisis
- Document at least one Full Time Equivalent (FTE) job created or retained where the employee meets the definition of low to moderate income OR business and job located in 20% poverty and general distress 30% poverty, central business district and general stress
- Businesses that earn \$1 Million or less in revenue are eligible
- Have at least 1-year business operations and at least 1-year tax returns
- Evidence up-to-date on taxes or have a payment plan
- Business has 100 or fewer employees worldwide

Ineligible Businesses:

- Non-profits
- Real Estate Developers
- Businesses providing assistance in the form of lobbying or other political activities
- "Sin" businesses, as defined by HUD

Funds can be used for:

- Payroll
- Rent/Mortgage
- Utilities (gas, phone, etc.)
- Supplies (up to 90 days)
- Inventory (up to 180 days)
- Insurance
- Accounting
- Legal
- Advertising

Businesses can prove compliance and the advance can be forgiven in 120 days!

Interested?

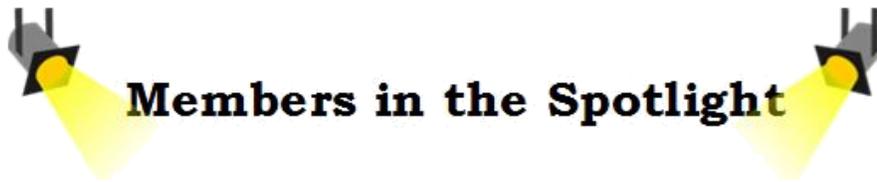
Visit www.co.greene.pa.us/business for more information and to download the application. Businesses are encouraged to prescreen by contacting **Crystal Simmons, CDBG/HOME Program Director**.

(724) 852.5260

csimmons@co.greene.pa.us



**GRANTS
FOR
BUSINESS!**



Waynesburg University welcomes new students



Waynesburg University's 2021-22 academic school year officially began Friday, Aug. 20, with the University's annual Matriculation Ceremony. President Douglas G. Lee and other University leaders welcomed the freshman class at the 2 p.m. ceremony in Roberts Chapel.

This year, many students had an atypical college-search process, which included virtual tour experiences, with Waynesburg University launching its own virtual tour in early 2021. Despite this, students still found their way to Waynesburg from California, Texas, Tennessee and 16 other states. More than \$10 million in aid was awarded to the incoming class.

During the ceremony, President Lee encouraged the Class of 2025 to practice perseverance, citing examples of the University's early students and leaders faithfully persevering amidst hardships. Lee noted that the incoming class has already demonstrated their ability to adapt throughout the pandemic.

"Our mission is to educate you to make connections between faith, learning and serving so that you might live a life of purpose for the glory of God," said President Lee. "It is about doing our best to prepare you to have a successful career, and in that process, think and learn about the broader implications of faith in God and service to humanity and how a life of purpose connects all three. You are the great hope of the future."

The names of matriculating students were announced by Lanny Frattare, Assistant Professor of Communication and former voice of the Pittsburgh Pirates, and Doug Wilson, Lecturer of Communication.

Matriculation marks the beginning of an eventful weekend organized to introduce freshmen to their new home at Waynesburg University. The incoming class met with faculty, participated in activities that allowed them to meet other new students, and attended numerous informational meetings.

"We are truly blessed that our strong dedication to our mission has brought a wonderful new group of students to our campus community," said Jackie Palko, Director of Undergraduate and Graduate Admissions. "We are all excited for them to embrace Waynesburg as their home away from home."

New students also participated in service projects on campus and across Greene County. Service sites included the Eva K. Bowlby Library, First Presbyterian Church, the Greene County Historical Society, Lion's Club Park, Servant Song, the Unity Trail, United Way and 2nd Sam 9.

Freshmen moved into their residence halls Thursday, Aug. 19. Upperclassmen moved into residence halls Saturday, Aug. 21, and Sunday, Aug. 22, and classes began on Monday, Aug. 23.

The Matriculation Ceremony as well as all New Student Orientation programming was held in compliance with the Keep Waynesburg Well Plan, which is the University's comprehensive, practical, and adaptable health and safety plan in response to the COVID-19 pandemic. The Keep Waynesburg Well Plan guided the in-person 2020-21 academic year and has been updated for the current academic year. Learn more online at waynesburg.edu/keepwaynesburgwell.



CACREP accreditation granted to Waynesburg Uni. Counseling Programs

The Waynesburg University Graduate Counseling Program recently received accreditation by the Council for Accreditation of Counseling and Related Education Programs (CACREP) for two counseling specialty areas and a doctoral program.

The programs include Waynesburg's Master of Arts in Counseling (Addiction Counseling) Program, Master of Arts in Counseling (Clinical Mental Health Counseling) Program and the Ph.D. in Counselor Education and Supervision Program. The accreditation cycle lasts through Oct. 31, 2029, and was granted without condition.

"This accreditation is the result of a consistent and collaborative effort of our faculty, students, administration, and staff over the course of several years," shared Dr. James Hepburn, director of the Graduate Counseling Program and professor of psychology.

"Accreditation by CACREP certifies that our programs meet all of the standards set forth by CACREP. These standards are intended to ensure that students graduating from our programs have the requisite knowledge and skills to work effectively as counselors (M.A.) and as counselor-educators (Ph.D.)."

The accreditation process includes an extensive review of self-study documents, an on-site review team visit and various oral and written feedback between the institution and the CACREP board. Waynesburg's faculty and staff began developing a self-study in the fall of 2018 and completed the extensive review by the fall of 2019. The site visit was postponed until the spring of 2021 because of the ongoing COVID-19 pandemic.

"This accreditation will allow us to attract the best students from our region and facilitate the ongoing development of innovative clinical programming, community outreach, and advocacy for individuals who may have mental health needs or substance use concerns," added Dr. Hepburn.

Earlier this year, Waynesburg University's Addictions Counseling concentration was recognized as a 2021 Top 50 Master's Counseling Program for Addiction Counseling by Addiction Counselor. The program was ranked No. 4 in the country.

"The counseling programs at Waynesburg University have developed a highly qualified faculty who are diverse in their training, actively engaged in clinical practice, involved in community outreach and advocacy, and committed to sharing their insights and ideas through conference presentations and the publication of their research," said Dr. Hepburn. "This is a validation of the high standards of the counseling faculty, the proven success of our students, and the support provided by our administration."

For more information, contact Dr. Hepburn at jhepburn@waynesburg.edu.



Small Business Financial Health

If you are an entrepreneur exploring the possibility of starting a small business, or if you are a current business owner looking to get a better handle on your business's financials, join **Steve Meredith**, SPC's Business Finance Manager for an informative webinar about how to start and maintain a financially healthy business.

This webinar will include a review of the three main financial documents that all small businesses should maintain, and why doing so will put your business in the best possible position to qualify for start-up or expansion financing.



Please, join us for this **free** webinar:
Sept. 14, 2021 at 1 pm via WebEx

RSVP to Lkuffly@spcregion.org by Sept 7, 2021 in order to receive the webinar link.



Revolving Loan Funds

The Southwestern Pennsylvania Commission is announcing an interest rate sale for their Appalachian Regional Commission (ARC) Revolving Loan Fund (RLF). For a limited time, small businesses can obtain financing for their business expansion project at an interest rate of 1%.

Eligibility requirements

Businesses seeking financing must be organized as a for-profit small business with less than 100 employees. Additionally, the business must operate within SPC's nine-county region.

Additional eligibility requirements include:

- Businesses must provide 1:1 matching financing from either other public/private lending institution, or through the owner's equity investment
- Personal guarantees are required from principal business owners
- Assignment of life Insurance on the principals
- Retention of one job for every \$35,000 borrowed
- Creation of one job for every \$50,000 borrowed

Loan Limits

50% of the total project cost, up to \$300,000, whichever is less

Term

- Land, Building, and Construction Purchases – up to 15 years
- Machinery and Equipment – up to 10 years
- Working Capital – Up to 3 years
- The term on an SPC Revolving Loan is never longer than a bank term

For more information please contact:

Steve Meredith, Manager
Business Finance Assistance
(412) 391-5590 x325
smeredith@spcregion.org

Todd Stranko, Loan Analyst
Business Finance Assistance
(412) 391-5590 x350
tstranko@spcregion.org

PD100074 1/21

Lippencott Alpacas Open House

September 25-26 from 1:00-5:00

"Life With Alpacas"



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724-852-4084 | Find us on Facebook!

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activities to
demonstrate "Life with
Alpacas" at the FREE
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Visitors will enjoy two
afternoons of fun for all
ages. Bring 200 of your
favorite friends.

Rain Day

End of Summer Concert!
West Park Between Richhill
Street & West Street
Waynesburg, PA

Friday September 10, 2021

Free public event!
Bring your own blankets or
lawn chairs!

Quick Exit 6pm-9pm
Fireworks at 9pm

RAIN DAY



End of Summer Concert
WEST PARK
Between Richhill Street & West Street
Waynesburg, PA

FRIDAY-SEPTEMBER 10, 2021
Free public event! Bring your own blankets or lawn chairs!



QUICK EXIT
6 pm - 9pm
Fun, Music, Food
& Crafters

EQT
Fireworks
Presented by
STARFIRE CORPORATION
Immediately following band performance at 9pm

Celebrate Fox Ford's 100th Anniversary



NASCAR SIMULATOR

Thursday, Sept 23rd & Friday, Sept 24th
At Fox Ford • 9AM-5PM

Experience the thrills and excitement of the track as you sit behind the wheel of a full-Size NASCAR Simulator and race the latest fully interactive NASCAR race game while the crowd watches all the excitement on the large external Pit Box Monitor!



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Stop by and celebrate with the Fox Ford Family as they mark 100 years of continued service to Greene County and its automotive needs.

Test your driving skills in the NASCAR simulator!
And if you are in the market for a new or used car, this is the place to be!



Part III: Supply Chain: Accounting and Finance Growth Function

Wednesday, September 22, 2021
Virtual Platform: Hopin
1 p.m. - 3:45 p.m.

[Register Now](#)

The **third and final** upcoming webinar of the PA Chamber's **FREE**, three-part Small Business Solutions Series will help you fuel your business's future growth.

The event, *Small Business Solutions Series (Part III): Supply Chain, Accounting and Finance Growth Function* will be held from **1 p.m. to 3:45 p.m. on Wednesday, September 22**. Experts from Baker Tilly – a leading advisory, tax and assurance firm with a global presence – will offer insights on how to make smart supply chain decisions and optimize your company's accounting and finance department functions.

Program Highlights:

In the first session of the day, the experts will examine cases of businesses that have made their way 'out' of the COVID-19 pandemic by understanding strengths and correcting weaknesses in their supply chains – a decision that has positioned them for growth and helped them gain a competitive advantage in today's challenging business climate.

Another critical element of strategic planning is keeping real-time, accurate financial records. During the second session of the day, the Baker Tilly team will provide insights into some of the leading cloud accounting and back-office platforms that are being used by emerging businesses today, touching on some of the best practices when considering how your accounting needs should be met going forward.

You won't want to miss this final, **free** opportunity to gain insights that could positively impact your company's bottom line and set you on a growth trajectory for the future!

Featured Speakers:



Corey Wendt
Principal, Baker Tilly Digital



Jeff Jorge
Partner, Principal, International Services Practice Leader



Joe Pellerite
PA Advantage Director, Baker Tilly



Ryan Onushco
Business Development Manager, Baker Tilly

[Agenda](#)

High-value sponsorships are available for each program. Preferred rates are offered for multi-program sponsorships. To learn more, contact Mary Oliveira, Chief Membership Officer at moliveira@pachamber.org.



We're Open in Person!

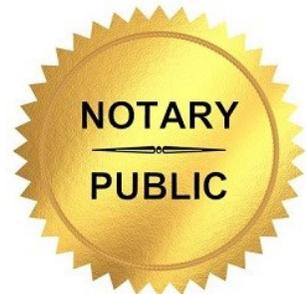
The Chamber office is
now open:

Tuesday - Thursday

10am - 2pm

Monday and Friday

by appointment



**Curbside or
In-Office
Notary!**

Notary is available by appointment. Notary work (excluding title transfers) is free to chamber members as part of your membership benefits.

Email melody@greenechamber.org

to schedule an appointment.



Women in Business to Publish

“Women Making a Difference”
edition in October!

TO MAKE YOUR NOMINATION, CLICK [HERE!](#)

For the past ten years, *Women in Business* has proudly shined a spotlight on women whose tireless work provides the bedrock of a strong community through our **Women Making a Difference** recognition edition.

We are now seeking nominations for our **2021 Women Making a Difference** edition, which will be published in October. Each year, *Women in Business* reaches out to executives, chambers of commerce, community leaders and you, our loyal readers, throughout our 23 county readership, to send in nominations for selection.

These nominations are then submitted to the St. Francis University Business Development Center for the final selection. Women in Business would like to thank the selection committee at St. Francis University for once again lending their expertise to the process of selecting the talented women to be featured.

The selection committee will base its final selections on nominees who have made a positive impact on the Central Pennsylvania business community by consistently moving their business forward, adapting to major changes in their personal and professional life and giving back to the community through volunteering or mentoring.

We encourage you to make a nomination by following the link above and filling out the nomination form.

The deadline for submitting nominations is September 24.

If you have any questions, please feel free to contact Women in Business Editor David Harry at 814-278-1323 or at editor@pabusinesscentral.com.

Every day, exceptional women are making a positive difference in the work place and our community. Help us to honor them – **we want to hear from you!**

Small Business Expansion Loans Now Available

The Southwestern Pennsylvania Commission (SPC) is offering small business expansion loans at an interest rate of 1% through the Appalachian Regional Commission (ARC) Revolving Loan Fund. The offer is open to any small businesses in the region that are looking to finance a building purchase, a renovation project, or an equipment purchase, please feel free to contact Steve Meredith of the SPC at 412-391-5590 @ ext 325 or **Don Chappel at the Greene County Industrial Development Corporation (724-852-2965)** for additional information.



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for more information!



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AmeriCorps Seniors

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- Opportunity to Meet New People
- Make a Difference in your Community

RSVP volunteers may serve as:

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- Food Bank/Pantries
- Home Delivered Meals Drivers
- Store to Door Grocery Delivery
- Telephone Reassurance
- VITA (Volunteer Income Tax Assistance) Tax Preparer



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\$11.1 million ... that's how much ChamberChoice members earned in dividends by purchasing their business insurance through Penn National Insurance.



Program Features

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- ✓ Enhanced coverages on auto, businessowners, property, workers compensation, and general liability — giving you added protection at no additional cost.
- ✓ Information and services to help reduce losses — the payoff is greater dividend potential
- ✓ Outstanding, local claim and customer support service

How It Works

Dividend earned is based on the total group premium and claims experience of eligible lines.

For example:

If group premium is:	\$29 million
and group loss ratio is:	42%
Group dividend is:	6%
If member premium is:	\$20,000
Dividend earned will be:	\$1,200

Dividend payments are based upon program eligibility and are not guaranteed.

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