

6 Ways to Prepare to Re-Open

Consider these simple steps to prepare your business to re-open after COVID-19.



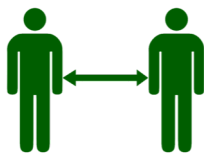
1 Build a COVID-19 Plan

Prepare a plan of action. This plan will later be used in marketing efforts to show your customers that you care. Include cleaning & sanitizing schedules, new protocols, safety procedures, social distancing, and options that include both indoor shopping and curbside. Be sure to continue engaging with consumers through social media.



2 Social Distancing

By now, you have probably seen stores that have stickers on the floor showing you where to stand, signs that limit the number of entrants, doors marked entry and exit only, workers that are wearing gloves and face masks, and even plastic barriers at counters. You need to consider similar procedures. Figure out what is best for your business and start gathering necessary supplies and signage to accommodate your COVID-19 plan.



3 Cleaning Schedule

Consumers will notice if your store is clean, organized and safe to enter. Make sure you are rebuilding your cleaning plan and have all the necessary items needed to do so. Build a new schedule and add it to your daily calendar. Make sure your staff is fully aware of the new procedures - have staff meetings before re-opening to review your plan. Build in inspection times and checklists for quality control.



4 Market Your Plan

As businesses begin to re-open, consumers will look for those locations who have clearly marketed their COVID-19 safety plan. When you begin to market that your back open, follow it up with your new plan. A well organized plan can even increase business because your customers know that they are entering a safe environment.



5 Respect the Process

The process of re-opening will constantly change as our leaders evaluate the current environment. Just as many people who are ready for business to be open as usual, there are others who will remain overly cautious for quite some time. If you cater your plan to the cautious, consumers will be more open and respect those procedures. The lack of a plan will undoubtedly lose some consumers. The faster you adhere to the safety protocols, the faster you will get



6 Contact the Chamber

We want to help your business re-open! Contact us today so that we can share your plans of re-opening on our Facebook pages and our weekly eBlasts. Email us at info@greenechamber.org with details of your re-opening. *Want to hold a Grand Re-Opening Ribbon Cutting to celebrate? Contact us today to get your date on the calendar!*



Greene County Chamber of Commerce

Phone: 724-627-5926

info@greenechamber.org

www.greenechamber.org

Facebook: [Greene County Pa Chamber of Commerce](#) and [Greene County Chamber Business Updates](#)