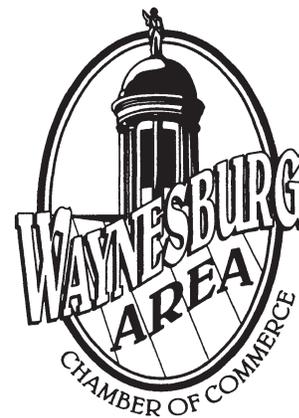


BUSINESS AFTER HOURS

Hosting an event is good for...



YOUR BUSINESS

Business After Hours is an effective and low-cost way for you to network with other businesses in a relaxed setting that builds relationships and lays the ground-work for future contacts with customers, clients, and suppliers. Your business can reach over 300 Chamber members! You can invite as many others as you wish, and reach those target markets that you just haven't had the time to contact. The public relations value of the event itself – the publicity through news releases, the Chamber's newsletter, and word-of-mouth – make Business After Hours an extraordinarily low-cost way to introduce a new product or service, launch a promotional event, or simply say "thanks" to valued clients, customers, and suppliers.

AND THE COMMUNITY

Business After Hours can reach a significant cross-section of community members in business, education, the arts, civic, and social service agencies. The event can enhance existing networks and relationships, leading to cooperation in both business and civic activities. Overall, the event sends a message that you support the efforts of the area's businesses and citizens to build a stronger community, and that your business is an active contributor to the area's well being.

GUIDELINES FOR HOSTING A BUSINESS AFTER HOURS EVENT

- You must be a Chamber member. However, you may invite non-members to attend the event.
- Provide the Chamber office with the information you want in the newsletter flyer. The newsletter flyer will cost you nothing, and will be sent to all Chamber members with the monthly newsletter.
- Arrange for catering the event, at your cost. (The Chamber office will take reservations, if you wish and keep you informed of the numbers expected.)
- Send out invitations if you wish (the Chamber office can provide membership mailing labels at no cost).
- Time your Business After Hours event to coincide with a new promotion, product, advertising campaign, store opening, or seasonal event.
- Get creative – include a special event of some sort that provides even more news value – and publicity.
- Have a business card drawing for a door prize and include the drawing in your publicity.
- Cement business relationships by working with other Chamber members to help you plan, cater, decorate, and host the event. The Chamber office can provide you with referrals if you need them.
- Call 724-627-5926 for more information.

SIGN ME UP NOW!

January: _____
February: _____
March: _____
April: _____
May: _____
June: _____

July: _____
August: _____
September: _____
October: _____
November: _____
December: _____

Please write your name in the month you would like to host an event and fax this back to the Chamber of Commerce at 724-627-5926, or mail it to us at 19 South Washington Street, Waynesburg, Pa. 15370. The Chamber office will confirm your selection and provide you with further details. Reservations will be made on a first come basis.